

William T. Pecora Memorial Remote Sensing Symposium
ASPRS 2014 Pecora 19 Symposium
“Sustaining Land Imaging: UAVs to Satellites”
in conjunction with
The Joint Symposium of ISPRS Technical Commission I & IAG Commission 4

EXHIBITOR PROSPECTUS

Pecora 19 celebrates William T. Pecora’s vision with the theme **“Sustaining Land Imaging: UAVs to Satellites.”** The symposium focuses on how remotely sensed data acquired using the latest technology and platforms are being used to further our understanding of an ever changing Earth, and are being used to improve the information being gathered for managing our natural resources.

The symposium is being held in conjunction with the Joint Symposium of ISPRS Technical Commission I and IAG Commission 4. As such, special focus will be given to Uninhabited Aerial Systems as well as those systems that acquire data for operational programs such as Landsat. As technologies evolve and improve, we anticipate an exciting future for operational land remote sensing.

Booth Fees (Booth Size 8'x10')

	Show Discount	After April 11, 2014
ASPRS Sustaining Members (Inside Hall)	\$2,800	\$3,080
ASPRS Sustaining Members (Outside Hall)	\$3,080	\$3,400
Symposium Sponsor (Inside Hall)	\$2,600	\$2,860
Symposium Sponsor (Outside Hall)	\$2,860	\$3,100
Government Agencies & Universities (Inside Hall)	\$2,100	\$2,310
Government Agencies & Universities (Outside Hall)	\$2,310	\$2,541
Non-Member Companies* (Inside Hall)	\$3,500	\$3,850
Non-Member Companies* (Outside Hall)	\$3,850	\$4,200

Rates are based on an 8’ x 10’ booth space. An exhibitor who sponsors the symposium through any of the items outlined in the Sponsorship Opportunities is considered a “Symposium Sponsor” and qualifies for the sponsor discounted rates above.

*Exhibitors who are not ASPRS members may wish to join the organization and take advantage of the discounted rates along with the many other member benefits.

To receive the Sustaining Member exhibit rate, a company must join ASPRS within 60 days of signing an exhibit contract; unless the symposium is less than 60 days away. At which time, membership dues must be paid at the time an exhibit contract is signed.

All exhibitors that are Sustaining Members or are a Symposium Sponsoring Company at the time an exhibit contract is signed must remain in good standing throughout the duration of the exhibit contract.

Location & Accommodations

Renaissance Denver Hotel, Denver, Colorado, USA

All Symposium activities will be taking place at the Renaissance Denver Hotel located in Denver, Colorado, in the Stapleton neighborhood, just minutes outside of Downtown Denver. This AAA three Diamond rated Hotel features complimentary airport and local shuttle, complimentary business center, complimentary in-room internet, luxurious guest rooms, fitness center, and a restaurant and lounge onsite with many restaurant options just across the street.

Exhibit Hall Hours*

Monday, November 17, 2014

Installation of Exhibits
12:00 noon to 5:00 pm

Tuesday, November 18, 2014

Installation of Exhibits
7:00 am to 9:15 am
Booth Inspection
9:15 am to 10:15 am
Exhibits Open
10:30 am to 7:30 pm
Exhibitors' Reception
5:30 pm to 7:30 pm

Wednesday, November 19, 2014

Exhibit Hall Open
8:00 am to 3:30 pm
Closing Breakfast with Exhibitors
8:00 am to 8:30 am

Exhibit Hall Dismantle
3:31 pm to 6:00 pm

The Exhibits will be located in the Renaissance Denver Hotel, Denver, Colorado, USA.

*ASPRS reserves the right to alter this schedule if necessary.

The Renaissance Denver Hotel is a prime location for the Symposium with its close proximity to Downtown Denver, only 10 minutes away. This property offers wonderful accommodations for Symposium guests and is located near the Shops at Northfield, an open air shopping and dining district. And it's easy to get around too - take a ride on the complimentary hotel shuttle for shopping, dining and evening activities.

A special Symposium rate has been established at the **Renaissance Denver Hotel of \$169 single/double occupancy**. Reservations may be made through the symposium webpage approximately six months prior to the symposium.

The Renaissance Denver Hotel in Denver, Colorado is a fantastic location for business, pleasure and fun. We hope to see you soon!

Exhibitor Benefits

- One full Symposium registration (per 8x10)
- Three exhibit booth personnel registrations
- 9 complimentary guest exhibit hall passes (per 8x10)
- One 7" x 44" standard identification sign
- Fully carpeted exhibit area
- Draped back wall and side rails (*not applicable for island booths*)
- Post-symposium attendee mailing list (*Subject to international data protection laws, sent out 14 days post symposium.*)
- Exhibitor only hospitality area
- 24-hour security service
- Multiple networking & social activities held in the hall
 - Exhibitors' Reception
 - Beverage Breaks
 - Closing Breakfast
- Company description in Symposium Final Program (*sign-up & description must be received prior to publication date*)
- Special discounts on mailing list rentals
- Company name and booth number listed on Symposium Website 45 days prior to Symposium (*contract must be signed*)

We want YOU to be happy with the attendee response from your exhibiting experience! To ensure maximum exposure for your booth, we have designed the following events to be held exclusively in the Exhibit Hall.

Attendee Beverage Breaks

Coffee and sodas will be served throughout the exhibit hall for all attendees to enjoy. Take this time as the attendees have a break from the symposium sessions to engage new customers and showcase your products.

The Exhibitors' Reception

Always a symposium highlight, the Exhibitors' Reception is a perfect opportunity to meet with the attendees and enjoy a few hors d'oeuvres.

Closing Breakfast with Exhibitors

A final opportunity to grab the attention of the symposium attendees over coffee and breakfast pastries.

Official Service Contractors

Decorator & Drayage Firm & Shipping Contractor

Levy Exposition Services, Inc. has been named the official decorating service contractor along with ICAT Expo as the official shipping contractor for Pecora 19 in conjunction with The Joint Symposium of ISPRS Technical Commission I & IAG Commission 4. All questions or correspondence concerning the shipment of materials, booth decorating, furnishing, electrical or phone service, etc. should be directed to:

Chuck Permone
Levy Exposition Services, Inc.
12900 Interurban Avenue, South
Seattle, WA 98168
253-437-0031 w 253-437-0032 (Fax)
cpermone@levyexpo.com

Matt Campbell,
ICAT Expo
6805 Douglas Legum Drive
Elkridge, MD 21075
888-572-1324 w 443-459-8095 (Fax)
matt.campbell@icatexpo.com

The Exhibit Hall is carpeted. Special Booth carpet can be provided by Levy for an additional fee.

Exhibitor Service Kit

Approximately 60 days prior to the symposium, each exhibitor will receive the Exhibitor Service Kit containing:

- Order forms for exhibit furnishings, additional carpeting, additional draping, accessories, special work (such as carpentry and painting), additional signs, electrical work, floral decorating, audiovisual equipment rental, and other services
- Labor regulations and Exhibit Hall rules
- Shipping and receiving of materials
- Exhibitor registration information
- Guest registration guidelines

The exhibitor contact on file with ASPRS will receive the Exhibitor Service Kit via email. It is the responsibility of each exhibitor to complete these forms.

Insurance

Please pay special attention to the insurance perimeters in the Exhibit Contract. ASPRS must be named in all insurance policies as an additional insurer for all ASPRS shows. Please list ASPRS as American Society for Photogrammetry and Remote Sensing, 5410 Grosvenor Lane, Suite 210, Bethesda, MD 20814, phone 301-493-0290 on all insurance certificates.

Exhibitor Registration

Exhibitor registration is not available online. Registration forms will be included in the Exhibitor Service Kit and available on the symposium web site under the Exhibit Hall tab.

Please Note: Exhibitors who are making presentations in the program must register by **September 12, 2014**. All other exhibitors must register by **October 17, 2014**. *Any changes or additions to exhibitor registration after 10/17/14 will incur a \$25 processing fee.*

Advance & Onsite advertising opportunities...

NEW for 2014!

Each exhibitor purchasing Two (2) Booth Spaces or More will receive a *FREE Half Page advertisement* in the Symposium Final Program. Ads must be received by September 26, 2014 to be included. Black and white advertisements only.

Mailing Lists

up to 50% Discount

Send out advance notice of products and special symposium discounts. Exhibitors qualify for a 20% discount on mailing list rental.

ASPRS Sustaining Member exhibitors qualify for a 50% discount! Discounts may not be combined. Contact ASPRS Membership Manager, Sokhan Hing at sokhanh@asprs.org or via phone at (301) 493-0290 ext. 104 for details. *Email lists are not available for rental.*

Registration Packet Inserts

\$500 per 500 pieces

Ensure your visibility by inserting a flyer, brochure or other promotional item in each attendee registration packet. All inserts must be pre-approved by ASPRS and must be delivered to ASPRS Headquarters by September 26, 2014.

500 piece minimum, size not to exceed 8.5x11 inches, single sheet, and weight not to exceed 4 oz.

“Take One” Exhibit

\$385 per 500 pieces

A “Take One” Exhibit is for the distribution of brochures, magazines, and other promotional materials related to the Symposium. Items will be displayed prominently in the Exhibit Hall for attendees to help themselves.

Fee Includes:

- Regular servicing of the materials
- Listing as an exhibitor in the Symposium Final Program (if all requirements are met prior to publication date)
- Prominent location of “Take One” booth in the Exhibit Hall

This fee does not include shipping and handling fees. All materials for the “Take One” Exhibit must be shipped directly to the designated symposium location and arrive between November 14 – 17, 2014. Unused materials will not be returned.

“Take One” exhibitors will not be allowed to detail, canvas, solicit or congregate in the “Take One” area. Violator exhibits will be cancelled without refund. This exhibit is for “Take One” exhibitors only. A sample of the item must be submitted to ASPRS for review. Shipping details and deadlines will be included in the Exhibitor Kit, emailed to all exhibitors 60 days prior to the symposium.

To participate in any marketing opportunities, please contact:

Mohanna Sales Representative

Phone: (972) 596-8777 ♦ Fax: (972) 985-8069

Email: info@mohanna.com

Advertise in the Symposium Programs

Exhibitors receive a 10% discount on program advertising!

Preliminary Program Marketing Benefits:

- Digital copy posted on the symposium website - receives hundreds of hits monthly
- Mailed to select industry professionals
- Main reference tool for all symposium information prior to the event
- Full color

<p>Covers 2, 3 & 4 - \$2,600 each Center Spread - \$1,500 Full Page (one or two color, ROP) - \$1,100 Half Page (one or two color ROP) - \$675</p>
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The Preliminary Program contains information regarding workshops, sessions, social events, sponsors and a listing of all registered exhibitors who have signed up prior to the publication date. Registration forms and hotel information are also included.

Final Program Marketing Advantages:

- Each attendee receives a copy – 400+ people
- Referred to throughout the symposium as the core source of information
- Digital copy posted on symposium website – posted on website for viewing for 5+ years
- Digital copy included in symposium smartphone app

The Final Program contains in-depth explanations of each session, program updates, workshop and session locations, Exhibit Hall Guide, exhibitor descriptions, a day-at-a-glance, and information relevant to the social events of the symposium. Each attendee receives a copy at registration and will refer to it throughout the symposium.

Sponsorship Opportunities

Maximize the benefits of your participation by becoming a symposium sponsor. Your company can make its mark and gain visibility before, during and after the event. Choose from our list of Unique Sponsorships for the events or items that best showcase your company. If you are interested in a sponsorship not shown here, speak with your Mohanna representative and we will be happy to work with your needs and desires for a mutually beneficial opportunity.

Morning Beverage Breaks (Three Occurrences)

\$2,000 each

Greet attendees one-on-one and spread the word about your company by sponsoring a beverage break between sessions. Provide reusable water bottles, logoed cups or napkins or just chat with the attendees while they are on break. Your company logo will also be displayed in the Symposium Final Program next to the morning break information. This sponsorship is very customizable to your needs and desires. You may also display signage at the beverage break stations. Three total morning breaks.

Afternoon Beverage Breaks (Two Occurrences)

\$1,500 each

Greet attendees one-on-one and spread the word about your company by sponsoring a beverage break between sessions. Provide reusable water bottles, logoed cups or napkins or just chat with the attendees while they are on break. Your company logo will also be displayed in the Symposium Final Program next to the afternoon break information. This sponsorship is very customizable to your needs and desires. You may also display signage at the beverage break stations. Two total afternoon breaks.

Symposium Wireless Internet

\$4,000

Your company website will be displayed as the first page after a user logs in. You will also receive special recognition signage at your booth. (If a sponsor is not found, ASPRS will not be able to provide wireless Internet for symposium attendees.)

Attendee Boxed Lunch* (2 Occurrences, Priced Per Occurrence)

\$15,000 (exclusive)

\$5,000 (non-exclusive, must be shared by 3 sponsors)

Draw attendees into the exhibit hall and to your booth during their lunch break and provide boxed lunches for all! Boxed lunches will be distributed near your booth for maximum exposure. Your company can distribute printed materials within boxes for each attendee. A VERY customizable sponsorship!

Symposium Bags

\$2,500

Your logo on the always popular – Symposium bag for all attendees. Each Symposium attendee will receive a symposium bag at registration with your logo on the front. It's a great way to make a good first impression. ASPRS will provide bags.

Lanyards

\$1,000

All attendees will receive a lanyard at registration and wear it throughout the symposium. Have your company logo imprinted on the symposium lanyard for all attendees. Lanyards supplied by sponsor.

Symposium Notepads

\$500

Attendees take plenty of notes during all the Technical Sessions. Have your company logo imprinted on the symposium notepads distributed to all delegates. It's a handy item that attendees will be sure to use during the symposium and for months afterward. *Item supplied by Sponsor.*

Symposium Pens

\$500

Attendees take plenty of notes during all the Technical Sessions. Have your company logoed pens distributed to all delegates. It's a handy item that attendees will be sure to use during the symposium and for months afterward. *Item supplied by Sponsor.*

Student/Young Professional Networking Event*

\$500 (exclusive)

\$250 (non-exclusive)

This lively event is specifically designed for students and young professionals. Get your company name in front of these up-and-coming professionals. Your company will receive verbal recognition, a logo printed on the event signage and you may elect to set-up a tabletop display during the event.

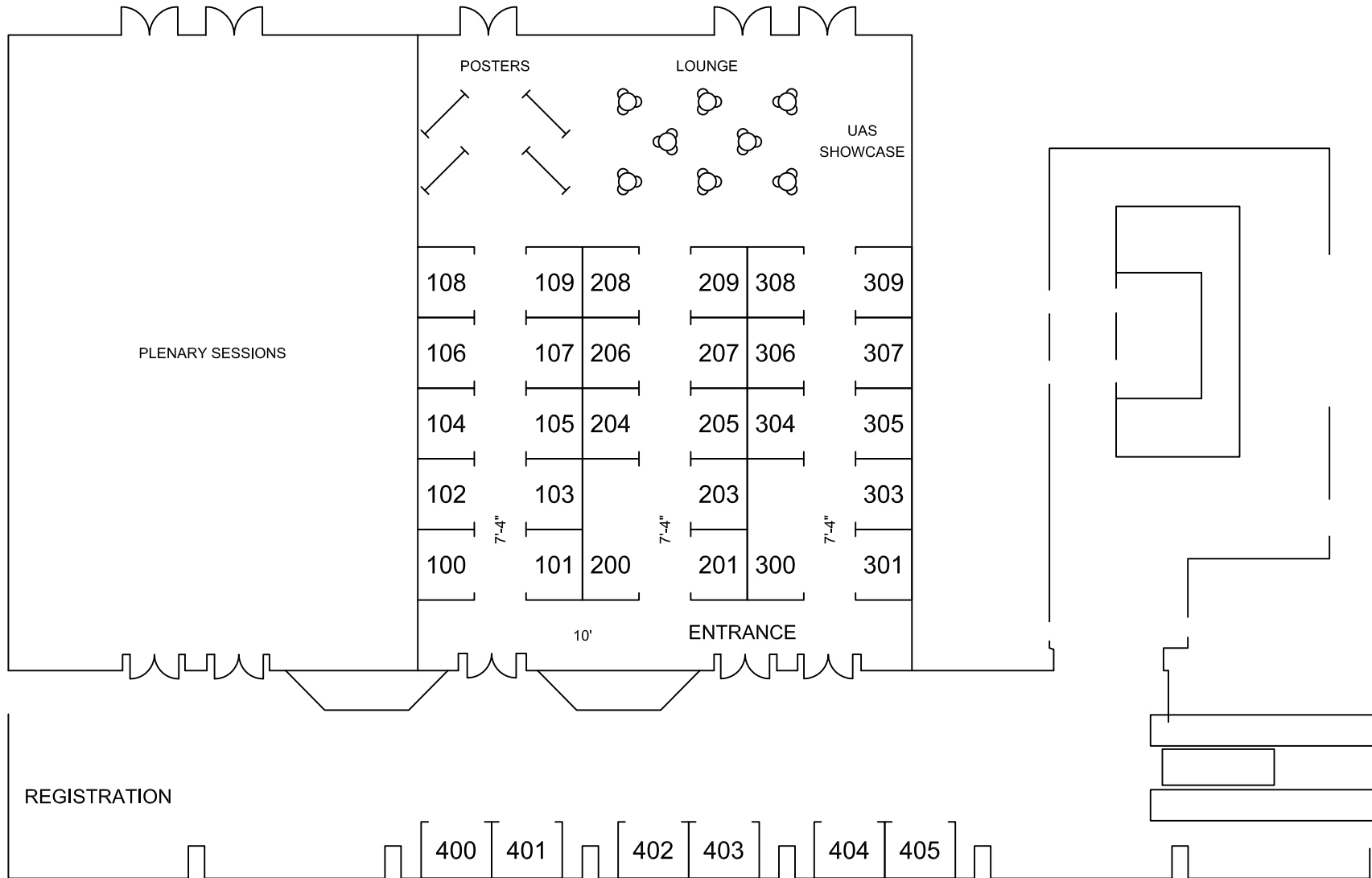
All Sponsor benefits are listed on Symposium website.

PECORA 19 & ISPRS COMMISSION I SYMPOSIUM

NOVEMBER 17 - 20, 2014

RENAISSANCE DENVER HOTEL
 COLORADO BALLROOMS A, B, & FOYER
 DENVER, COLORADO

32 - 8' x 10' BOOTHS
 2 - 8' x 20' BOOTHS
 4 - 8' POSTER BOARDS



DISCLAIMER: EVERY EFFORT HAS BEEN MADE TO ENSURE THE ACCURACY OF ALL INFORMATION CONTAINED ON THIS FLOOR PLAN. HOWEVER, NO WARRANTIES, EITHER EXPRESSED OR IMPLIED ARE MADE WITH RESPECT TO THIS FLOOR PLAN. IT IS THE SOLE RESPONSIBILITY OF THE EXHIBITOR TO VERIFY ALL DIMENSIONS AND LOCATIONS. THIS INCLUDES THE LOCATIONS OF BUILDING COLUMNS, UTILITIES OR OTHER ARCHITECTURAL COMPONENTS OF THE FACILITY IF THEY ARE TO BE CONSIDERED IN THE CONSTRUCTION OR USAGE OF AN EXHIBIT.

Tel: 253 437 0031 Fax: 253 437 0032



ASPRS 2014 Pecora 19 Symposium
in conjunction with

The Joint Symposium of ISPRS Technical Commission I & IAG Commission 4
Exhibit Space Application/Agreement Form

Keep a copy of this application for your records

Please indicate a minimum of four scattered selections of booths in the Exhibit Hall. Refer to the booth floor plan and record your choices below. Any preference or conditions with regard to your location or concerning the occupants of the adjoining booths should be noted. These will be considered, as much as possible, during the assignment of space.

Request for booth space will not be considered unless submitted by applicant on the official Exhibit Space Application/Agreement form. **Exhibit booths will not be assigned until 50 percent deposit is received.**

Booth assignment will be made based on the amount of booth space selected and on a first come basis according to the postmark date. In the event of duplicated request areas, ASPRS Sustaining Members and Symposium Sponsoring Companies will be given priority in determining booth assignments. The right to modify the booth assignment(s) is reserved by ASPRS in order to maintain the overall harmony of the exhibition.

Upon receipt of a space confirmation and invoice for the remaining balance, payment is due within 30 calendar days from the date shown on the invoice. If the payment is not returned within 30 days, the booth space will not be held and the deposit will not be refunded. Booth rental prices are listed on the booth fees and amenities page. Please indicate ASPRS Sustaining Membership/ Symposium Sponsoring Company/ Government Agency in order to receive the reduced booth rate. All ASPRS Sustaining Members and Symposium Sponsoring Companies will be verified.

No contract is considered valid without a 50 percent deposit; therefore, the deposit is required with this application in order to hold space (purchase orders are accepted from government agencies and universities only). All payments must be made in U.S. funds, drawn on U.S. Banks, and made payable to ASPRS SPECIALTY SYMPOSIUM. Checks not drawn on U.S. Banks will be returned to sender. Exhibit space must be paid in full 60 days prior to the Exhibit Hall opening.

Exhibitor Directory/Company Description. Each exhibiting company will be listed in the Exhibit Directory of the Symposium Final Program. Company descriptions must be submitted online at the Symposium website under the Exhibitors & Sponsors tab. Email reminders will also be sent to the official contact for each booth space. Please remit a valid email address when submitting your contract. Descriptions received after **September 26, 2014** will not be included in the Final Program. If a description is not submitted, only company name and booth number will be listed.

Agreement to Contract Rules. These regulations are a part of the contract between the exhibitor and the ASPRS Symposium and Exhibition. They have been formulated in the best interest of all participants. ASPRS respectfully requests the full cooperation of the exhibitors in their observance of the rules. Any or all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of ASPRS. The exhibitor agrees that it and its employees will abide by the foregoing rules and by any amendments that may be put into effect by ASPRS. See next page for contract rules.

NOTE: The Exhibit Hall IS Carpeted. Each booth is a standard size of 8 feet by 10 feet.

Contract Rules Accepted and Agreed

I have read and agree to the terms of the Exhibit Contract.

Please print first and last name _____

Signature

Title

Date

ASPRS 2014 Pecora 19 Symposium

in conjunction with

The Joint Symposium of ISPRS Technical Commission I & IAG Commission 4

EXHIBIT CONTRACT

The following rules and regulations will govern the American Society for Photogrammetry and Remote Sensing (ASPRS) 2014 Pecora 19 Symposium in conjunction with The Joint Symposium of ISPRS Technical Commission I & IAG Commission 4 and Exhibition and are made a part of all contracts for space between ASPRS and the person, partnership, or corporation engaging the space.

Contract. This contract constitutes a formal agreement for the right to use the exhibit space allotted.

Location. The ASPRS 2014 Pecora 19 Symposium in conjunction with The Joint Symposium of ISPRS Technical Commission I & IAG Commission 4 and Exhibition Hall will be located in the Renaissance Denver Hotel, Denver, Colorado USA. ASPRS reserves the right to move the exhibition to another location if necessary.

Exhibit Content. Exhibits must be related to professional and practice development for symposium attendees and/or related products and services. ASPRS reserves the right to refuse applications not meeting standards or expectations, as well as the right to curtail exhibits or parts of exhibits that do not reflect the character of the meeting. If an application for exhibit space is not approved, payment will be refunded in full. Exhibit space is not intended for airing views on either side of a controversial, social, political or professional issues. In addition, potential exhibitors are advised that contests, lotteries, raffles and games of chance may not be conducted without prior approval of ASPRS.

Booth Description. Booth dimensions indicated on the Exhibit Hall Floor Plan are believed to be accurate, but may be approximate. Booths will be standard 10'x10' units or multiples thereof. No walls, partitions, decorations or other obstructions may be erected that in any way interfere with the view of any other exhibitor. Exhibitors who wish to use any non-standard booth equipment or signs, decorations or arrangements of display material that conflict in any way with these regulations must submit to ASPRS or their agents, two copies of a detailed sketch or proposed layout (including dimensions) at least 30 days before the symposium for approval by ASPRS.

Acceptance of Exhibits. Applications for exhibit space are subject to review as described under the heading "Exhibit Content." First-time exhibitors should include a sample brochure or pamphlet with their exhibit application for this purpose.

Unethical conduct or infraction of rules on the part of the exhibitor or the exhibitor's representative(s), or both, will subject the exhibitor and said representative(s) to dismissal from the exhibition area, in which event it is agreed that no refund shall be made by ASPRS and further that no demand for redress will be made by the exhibitor or the exhibitor's representative(s).

Booth Assignment. Assignment of space for accepted exhibits is made by ASPRS. Assignments are made according to contract date, payment received, and space preference. Preference given for booth location is at the discretion of ASPRS and is not guaranteed. ASPRS reserves the right to assign exhibit space and rearrange the floor plan to relocate booths in order to maintain the overall harmony of the exhibition.

Cancellation/Refund Policy. If this contract has not been received, properly signed and accompanied by a 50 percent deposit and a signed application for exhibit space, this contract will be declared null and void. Upon receipt of a space confirmation and invoice for the remaining balance, payment is due within 30 calendar days of the date shown on that invoice. If the exhibit space contract is received less than 60 days prior to the exhibit hall opening, full payment is due with submission of the contract.

Any exhibitor who cancels prior to August 15, 2014 shall forfeit and pay to ASPRS, as liquidated damages, a sum of money equal to 50 percent of the full price of said exhibitor's booth space. Any exhibitor who cancels after August 15, 2014 shall forfeit and pay to ASPRS, as liquidated damages, a sum of money equal to 100 percent of the full price of said exhibitor's booth space. All cancellations must be submitted in writing.

If the ASPRS 2014 Pecora 19 Symposium in conjunction with The Joint Symposium of ISPRS Technical Commission I & IAG Commission 4 and Exhibition is canceled due to circumstances beyond the control of ASPRS or the Renaissance Denver Hotel, Denver, Colorado, all payments connected with the booth rental will be refunded.

Installation & Dismantling of Exhibits. The Exhibit Hall will be available for installation on Monday, November 17 from 12:00 noon to 5:00 pm and Tuesday, November 18 from 7:00 am to 9:15 am.

Official Exhibit Hours: (ASPRS reserves the right to alter the Exhibit Hours if necessary.)

Tuesday, November 18, 2014 10:30 am to 7:30 pm

Wednesday, November 19, 2014 8:00 am to 3:30 pm

Dismantling of exhibits may not begin before 3:31 pm on Wednesday, November 19th and must be completed by 6:00 pm. Failure to remove on the date specified will constitute authority of lessor to so remove the exhibit at the expense of the exhibitor.

Insurance. Exhibitors must insure their exhibits against damages that may be caused by accidents at the time of delivery, during the exhibition, and removal as well as any injury caused to any member of the public that may be harmed by the exhibits in the amount of \$1 million dollars. **PLEASE NOTE: ASPRS must be named in all insurance policies as an additional insurer for all ASPRS shows and a Certificate of Insurance must be provided to ASPRS prior to installation of any exhibit.** Certificates should be sent by October 24, 2014 to Heather Staverman, ASPRS, 5410 Grosvenor Lane, Suite 210, Bethesda, MD 20814, hstaverman@asprs.org. Exhibits cannot be installed until such certificate has been provided.

Exhibitor's Admittance During Non-Show Hours. Representatives of exhibiting companies will be permitted to enter the exhibit area one hour before the scheduled opening time each day and remain one half hour after closing time each day. Specific hours have been set for move-in and move-out. Special arrangements must be made through the ASPRS Exhibits Manager should exhibitors require additional time in their booth before or after scheduled

hall hours. **Children under the age of 13 are NOT permitted in the Exhibit Hall at any time.**

Limitation of Liability. Neither ASPRS, the Renaissance Denver Hotel, nor officers or representatives of the symposium, will be responsible for any injury, loss, or damage that may occur to the exhibitor or the exhibitor's employees or property from any cause whatsoever. The sponsoring organizations provide general hall security on a 24-hour basis; however, it makes no warranty, expressed or implied, that the services it furnishes will avert or prevent occurrences which may result in loss or damage. All insurance is the exhibitor's sole responsibility.

In addition, the exhibitor assumes all liability for any damage to the facility's walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations and ordinances of any governmental authority and of the contracted facility.

Booth Design. Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space, or for any reason becomes objectionable, must be modified immediately or removed by the exhibitor. ASPRS reserves the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, masking will be placed to cover unsightly wires, unfinished back-walls, etc. at the exhibitor's expense.

Exhibitor Activities. All interviews, canvassing, or other sales activities shall be confined to the limits of the exhibitor's booth, lounges and/or restaurant seating area. Equipment displays shall be confined to the limits of the exhibitor's booth.

Subleasing & Sharing of Space. Exhibitors may not sublet their space, nor any part thereof, or make any arrangements for display by a non-exhibiting company, without the written consent of ASPRS. All requests must be submitted in writing prior to the contract signing. Both parties must sign and agree to the terms outlined herein. Each ten foot by ten foot booth space may only be occupied by one exhibiting company.

Identification. All visitors to the Exhibit Hall will be required to register before entering. Exhibitors must display, at all times, an official badge supplied by ASPRS for the symposium.

Regulation. Draperies and decorating materials used by the exhibitor shall be of flame-retardant nature and all activities with regard to exhibiting shall be in compliance with Denver, Colorado Fire Department regulations.

Labor. Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Exhibitors are

required to observe all union labor contracts enforced within the Renaissance Denver Hotel. Information will be included in the Exhibitor's Service Kit, outlining the jurisdictions of local union labor.

Sound Devices & Lighting. Public address, sound-producing or amplification devices which project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices or presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. ASPRS reserves the right to restrict the use of sound, glaring lights or objectionable lighting effects. Adequate illumination of the exhibit area is provided. Music, whether vocal or instrumental, is prohibited.

Electrical Work. Individual electrical outlets may be obtained at an additional cost. All electrical work must be installed to meet safety requirements. Electric utility services will be outlined in the Exhibitor's Service Kit.

Food & Beverage. All catering and concession needs for the show are provided exclusively by the Renaissance Denver Hotel, Denver, Colorado. All food and beverages must be purchased from the Renaissance Denver Hotel, and none may be brought onto the premises by the Exhibitors or symposium attendees. Exhibitor distribution of food and beverages for consumption in the building shall be at the exhibitor's risk and expense, and shall comply with all applicable federal, state and local health and safety laws and regulations.

Exhibitor Service Kit. An official show service kit will be sent electronically to the person designated to be in charge of the exhibitor's booth approximately 60 days prior to the symposium. The standards and policies set forth in the Exhibitor's Service Kit will be binding on all exhibitors. Under no circumstances will ASPRS or the Renaissance Denver Hotel assume any responsibilities for loss or damage to goods consigned to the Official Symposium Decorator.

General. ASPRS reserves the right to restrict exhibits which, because of noise, method of operation, or for any other reason become objectionable, and also to prohibit or evict an exhibit which, in the opinion of ASPRS, may detract from the general character of the exhibits. This reservation includes persons, things, conduct, printed matter, or anything of an objectionable nature.

Table Tops. All applicable rules and regulations contained within apply to all table top participants.

Keep a copy of this contract for your records.

ASPRS 2014 Pecora 19 Symposium

Exhibit Hall Contract Rules Accepted and Agreed

I have read and agree to the terms of the Exhibit Contract.

Please print first and last name _____

Signature _____ Title _____ Date _____

Application Information

(please print)

ASPRS Sustaining Member Number _____

Company Name _____

Contact Name _____ Title _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Phone _____ Fax _____

E-mail _____

Exhibit Fees

	Show Discount		After 4/11/14		1 st
	Inside Hall	Outside Hall	Inside Hall	Outside Hall	2 nd
<input type="checkbox"/> ASPRS Sustaining Members	\$2,800	\$3,080	\$3,080	\$3,400	3 rd
<input type="checkbox"/> Symposium Sponsor	\$2,600	\$2,860	\$2,860	\$3,100	4 th
<input type="checkbox"/> Government Agencies & Universities	\$2,100	\$2,310	\$2,310	\$2,541	
<input type="checkbox"/> Non-Member Companies	\$3,500	\$3,850	\$3,850	\$4,200	

of 8'x 10' Booths Required _____ x Price from Above _____ = Total Amount Due: \$ _____ 50% Deposit: \$ _____

Preferred booth selections:

Sponsorship Opportunities

<input type="checkbox"/> Keynote Speaker \$ _____	<input type="checkbox"/> Symposium Bags	\$2,500
<input type="checkbox"/> Beverage Break \$ _____	<input type="checkbox"/> Lanyards	\$1,000
<input type="checkbox"/> Attendee Boxed Lunch \$ _____	<input type="checkbox"/> Symposium Pens	\$500
<input type="checkbox"/> Student/Young Professional Event \$ _____	<input type="checkbox"/> Symposium Notepads	\$500
<input type="checkbox"/> Refreshment Station \$ _____	<input type="checkbox"/> Registration Packet Insert (per 500 pieces)	\$500
<input type="checkbox"/> Symposium Wireless Internet	<input type="checkbox"/> "Take One" Exhibit (per 500 pieces)	\$385
		Sponsorship Total: \$ _____

Booth Total: \$ _____

Sponsorship Total: \$ _____

TOTAL ENCLOSED: \$ _____

PLEASE RETURN TO:

Mohanna/ASPRS

info@mohanna.com

Ph: (972) 596-8777

Fax: (972) 985-8069

Mohanna Sales Representatives Office

305 W. Spring Creek Pkwy, Bldg C-101

Plano, TX 75023

Method of Payment

- Check (Make checks payable to: ASPRS 2014 Fall Conference)
 Visa Mastercard American Express Discover

Remaining Balance \$ _____ (TO BE INVOICED)

Name on Credit Card

Credit Card Account Number

Expires (MO/YR)

Signature

Date