



# Confluence by the Bay — A Gathering of Geospatial Insights

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**ASPRS 2013 Annual Conference**

March 24-28, 2013

Baltimore Marriott Waterfront Hotel

Baltimore, Maryland USA

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## Exhibitor Prospectus



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## Exhibit Hall Hours\*

### Sunday, March 24, 2013

#### Limited Installation of Exhibits

*Exhibitor set-up only; Services charged on overtime rates*

5:00 pm to 10:00 pm

### Monday, March 25, 2013

#### Installation of Exhibits

7:00 am to 5:00 pm

#### Conference Welcome Reception

5:30 pm to 9:00 pm (an offsite event)

### Tuesday, March 26, 2013

#### Installation of Exhibits

7:00 am to 9:15 am

#### Booth Inspection

9:15 am to 10:15 am

#### Exhibits Open

10:30 am to 7:00 pm

#### Exhibitors' Reception

5:30 pm to 7:00 pm

### Wednesday, March 27, 2013

#### Exhibit Hall Open

9:00 am to 5:00 pm

### Thursday, March 28, 2013

#### Exhibit Hall Open

8:00 am to 11:00 am

#### Breakfast with Exhibitors'

8:15 am to 9:00 am

#### Exhibit Hall Passport Challenge Prize Drawing

8:30 am

#### Exhibit Hall Dismantle

11:01 am to 5:00 pm

\* The Exhibits will be located in the Baltimore Marriott Waterfront Hotel, Baltimore, Maryland USA. The exhibit hall is carpeted.

\*ASPRS reserves the right to alter this schedule if necessary.

Cover image: 1-km Chlorophyll a distribution captured from the MODIS sensor on-board the AQUA platform, March 20, 2012.

Join the American Society for Photogrammetry and Remote Sensing (ASPRS) for the **2013 Annual Conference - Confluence by the Bay - A Gathering of Geospatial Insights** as we return to Baltimore, Maryland, March 24 - 28, 2013. The conference theme: **Confluence by the Bay - A Gathering of Geospatial Insights**, refers to the "coming together" of researchers and practitioners for the purpose of open dialogue with respect to the most recent advances in geospatial analysis.

Year 2013 promises to be an encouraging period due to the successful launch (fingers crossed!) of the LDCM Earth observing satellite (January 2013). We anticipate first look imagery from Landsat 8 will be presented at the annual conference!

## Booth Fees

	<i>Early Bird Discount</i>	<i>After April 2, 2012</i>
<b>ASPRS Sustaining Members, Conference Sponsoring Companies</b>	<b>\$3,100</b>	<b>\$3,410</b>
<b>Government Agencies &amp; Universities</b>	<b>\$2,250</b>	<b>\$2,475</b>
<b>Non-Member</b>	<b>\$4,000</b>	<b>\$4,400</b>

ASPRS Sustaining Members qualify for a discounted rate on exhibit space. Rates are based on an 8'x10' booth. All exhibit booth rates increase after April 2, 2012. To receive the Early Bird Discount rate, a contract must be signed and a 50% deposit paid by April 2, 2012.

\*Exhibitors who are not ASPRS members may wish to join the organizations and take advantage of the discounted rates along with the many other member benefits.

To receive the Sustaining Member exhibit rate, a company must join ASPRS within 60 days of signing an exhibit contract; unless the conference is less than 60 days away. At which time, membership dues must be paid at the time an exhibit contract is signed. All exhibitors that are Sustaining Members or are a Conference Sponsoring Company at the time an exhibit contract is signed must remain in good standing throughout the duration of the exhibit contract.

**NOTE: The above fees are based on a standard booth size of 8 feet by 10 feet.**

## Benefits

- One full conference registration (per 8'x10' booth)
- Three exhibit booth personnel registrations (per 8'x10' booth)
- Nine complimentary guest exhibit hall passes (per 8'x10' booth)
- One 7" x 44" standard identification sign
- Fully carpeted exhibit area
- Draped back wall and side rails (not applicable for island booths)
- Post-conference attendee mailing list (subject to international data protection laws)
- Company description in Conference Final Program (description must be received prior to print date)
- Exhibitor only Hospitality area
- Conference refreshment breaks served exclusively in the Exhibit Hall
- Exhibitors' Reception in Exhibit Hall
- Exhibit Hall Passport Challenge - an exhibit hall game for all attendees (more details on conference web site)

## Insurance

Please pay special attention to the insurance perimeters in the Exhibit Contract.

ASPRS must be named in all insurance policies as an additional insurer for all ASPRS shows. Please list ASPRS as American Society for Photogrammetry and Remote Sensing, 5410 Grosvenor Lane, Suite 210, Bethesda, MD 20814, phone 301-493-0290 on all insurance certificates.

## NEW for 2013 -

### UAS Showcase and University Alley

This year, the conference exhibit hall will include two specially designated areas for table top displays – UAS Showcase and University Alley.

The UAS Showcase welcomes unmanned aerial system manufactures to purchase a table top area in the exhibit hall and showcase their products for attendees to touch, feel, and see in person. This is a great opportunity for conference attendees and the lower cost of a table top is a compelling incentive for UAS manufactures.

University Alley has been added just outside the exhibit hall in the expansive foyer near conference registration. This addition will provide a fantastic avenue to welcome all attendees into the exhibit hall and will provide our University partners with a cost effective table top alternative to a full booth display.

#### Each table top includes:

- One 6-foot-by-30-inch draped table
- One chair
- Two exhibit hall only registrations with access to the one UAV Special Topic session or one Student Advisory Council Special Session
- Exhibit Hall Refreshment Breaks
- Exhibitors' Reception (no drink tickets)
- Exhibitor ribbon
- Listing in the final program

UAS Showcase Table Top                      **\$1,000 (inside exhibit hall)**

University Alley Table Top                      **\$900 (outside exhibit hall)**

Please see Table Top insert for contract agreement and payment information.

### Official Service Contractors

#### Decorator & Drayage Firm and Shipping Contractor

Levy Exposition Services, Inc. has been named the official decorating service contractor along with ICAT Expo as the official shipping contractor for the ASPRS 2013 Annual Conference. All questions or correspondence concerning the shipment of materials, booth decorating, furnishing, electrical or phone service, etc. should be directed to:

**Chuck Permone, Levy Exposition Services, Inc.**  
14900 Interurban Avenue, South, Seattle, WA 98168  
(253) 437-0031 • (253) 437-0032 (Fax)  
[cpermone@levyexpo.com](mailto:cpermone@levyexpo.com)

**Matt Campbell, ICAT Expo**  
6805 Douglas Legum Drive, Elkridge, MD 21075  
(888) 572-1324 • (443) 459-8095 (Fax)  
[matt.campbell@icatexpo.com](mailto:matt.campbell@icatexpo.com)

The Exhibit Hall is carpeted. Additional carpet can be provided by Levy Exposition Services, Inc..

*We want YOU, our Exhibitors, to be overjoyed with attendee response and the positive ROI on your exhibiting experience! To ensure maximum exposure for your booth, we have designed the following events to be held exclusively in the Exhibit Hall:*

#### Fours (4) Attendee Beverage Breaks

Coffee and sodas will be served throughout the exhibit hall for all attendees to enjoy. Take this time as the attendees have a break from the conference sessions to engage new customers and showcase your products.

#### Exhibitors' Reception

Always a conference highlight, the Exhibitors' Reception is a perfect opportunity to meet with the attendees and enjoy a few hors d'oeuvres.

#### Exhibit Hall Passport Contest

All attendees will be given a game card at registration to participate. Attendees will visit sponsored booths listed on the card and receive a stamp from that booth. Bring the attendees to your booth with this great game and it's your opportunity to pull them in and engage them in your products and services! More information on how to participate located at the conference web site.

#### NEW for 2013!

Each exhibitor purchasing three (3) booth spaces or more will receive a FREE half page advertisement in the Conference Final Program! Ads must be received by February 15, 2013 to be included. Black and white advertisements only.

### Exhibitor Service Kit

Approximately 60 days prior to the conference (by January 25, 2013), the Exhibitor Service Kit will be posted on the conference web site. The kit contains:

- Final Exhibit Hall hours and move-in times
- Order forms for exhibit furnishings, carpeting, draping, accessories, special work (such as carpentry and painting), additional signs, electrical work, floral decorating, audiovisual equipment rental, and other services
- Labor regulations
- Rules and regulations
- Shipping and receiving your materials
- Conference registration information



# Advertising Opportunities...

## Advertise in the Conference Preliminary & Final Programs

*Exhibitors receive a 10% discount on program advertising!*

### Preliminary Program Marketing Benefits:

- Digital copy posted on the conference website – receives hundreds of hits monthly
- Hard copy mailed to select industry professionals – 1600+ copies mailed
- Full color

The Preliminary Program contains information regarding workshops, general and technical sessions, social events, sponsors and a listing of all registered exhibitors who have signed up prior to the publication date. Registration forms and hotel information are also included.

### Final Program Marketing Advantages:

- Each attendee receives a copy – 1,200+ attendees
- Referred to throughout the conference as the core source of information
- Digital copy posted on conference website – posted for viewing for 5+ years
- Digital copy included in conference smartphone app - downloaded by 500+ attendees

The Final Program contains in-depth explanations of each session, program updates, workshop and session locations, Exhibit Hall Guide, exhibitor descriptions, a day-at-a-glance, and information relevant to the social events of the Conference. Each attendee receives a copy at Registration and will refer to it throughout the Conference.

Covers 2, 3 & 4	\$2,600 each
Center Spread	\$1,500
Full Page (one or two color, ROP)	\$1,100
Half Page (one or two color ROP)	\$675

**Ad materials are due no later than February 15, 2013.**

To participate in any marketing opportunities, please contact:

Christy Bradford, Sales Support Assistant  
 Mohanna Sales Representatives  
 305 W. Spring Creek Pkwy, Bldg C-101  
 Plano, TX 75023  
 christy@mohanna.com  
 (214) 291-3654

## Onsite advertising opportunities...

### Mailing Lists

Send out advance notice of products and special conference discounts. Exhibitors qualify for a 20 percent discount on mailing list rental.

**ASPRS Sustaining Member exhibitors qualify for a 50 percent discount!** Discounts may not be combined. Contact ASPRS Membership Manager, Sokhan Hing at sokhanh@asprs.org or via phone at (301) 493-0290 ext. 104 for details.

### Registration Packet Inserts

For added visibility, insert a one-page flyer in the registration packet for each Conference attendee. \$500 per 500 pieces (500 piece minimum). Size should not exceed 8 ½ x 11 inches, single sheet, and weight not to exceed 4 oz. All inserts must be pre-approved by ASPRS before printing and must be delivered to ASPRS prior to March 11, 2013. For more information, please see contact information above in orange box..

### “Take One” Exhibit

A “Take One” Exhibit is for the distribution of brochures, magazines, and other materials related to the Conference. Pamphlets, brochures, cards, letters, magazines, and similar materials will be displayed prominently so that those visiting the Exhibit Hall can help themselves.

A fee of \$385 will be charged per 500 copies of each style or type of brochure, leaflet, booklet, or other individual item. This fee includes a sign with the exhibitor’s name, the regular servicing of the exhibitors’ materials, and a listing as a “Take One” exhibitor in the conference Final Program (if all requirements are met prior to publication date). This fee does not include shipping and handling fees, which are available only from the show drayage company. All materials for the “Take One” Exhibit must be shipped directly to the designated conference location. Unused materials will not be returned.

*“Take One” exhibitors will not be allowed to detail, canvas, solicit or congregate in the “Take One” area. Violator exhibits will be cancelled without refund. This exhibit is for “Take One” exhibitors only.*

*A sample of the item must be submitted to ASPRS for review. Once approved, a registration form, shipping and handling rates and procedure will be sent.*

# ASPRS 2013 Annual Conference Sponsorship Opportunities

You can maximize the benefits of your participation at the ASPRS 2013 Annual Conference by becoming a conference sponsor. Your company can make its mark and gain visibility before, during and after the event. Choose from our list of Unique Sponsorships for the events or items that best showcase your company.

## **Keynote Speaker/ Opening General Session\*** **\$4,000 (exclusive) \$2,000 (non-exclusive)**

Sponsor the featured keynote speaker at the Opening General Session and receive tremendous exposure in front of all attendees. Your company literature will be placed on each of the seats. The sponsor will receive three minutes of speaking time in front of the Opening General Session audience.

## **Exhibitors' Reception\*** **\$8,000 (exclusive) \$2,000 (non-exclusive)**

Sponsor the opening event of the conference and make a big impression to all attendees! The welcome reception features sumptuous food, beverages, and lots of networking. Distribute welcome gifts, samples or brochures as attendees enter the exhibit hall – or create your own unique idea. Your company will also be recognized through signage and a public announcement.

## **Conference Proceedings on Flash Drive** **\$3,000**

This valuable resource includes copies of the proceedings and an exhibitor listing and is distributed to all conference attendees. The files are easily retrieved once attendees are back in their office and the flash drive is a reusable item. The sponsor will be recognized on the customized case of each flash drive and may include marketing materials pre-loaded. *Sponsor to provide flash drives and ASPRS will have them customized and materials loaded.*

## **Morning Beverage Breaks (Three Occurrences)** **\$2,500**

Greet attendees one-on-one and spread the word about your company by sponsoring a beverage break between sessions. Provide reusable water bottles, logoed cups or napkins or just chat with the attendees while they are on break. Your company logo will also be displayed in the Conference Final Program next to the morning break information. This sponsorship is very customizable to your needs and desires. You may also display signage at the beverage break stations. *Three total morning breaks.*

## **Afternoon Beverage Breaks (Two Occurrences)** **\$2,000**

Greet attendees one-on-one and spread the word about your company by sponsoring a beverage break between sessions. Provide reusable water bottles, logoed cups or napkins or just chat with the attendees while they are on break. Your company logo will also be displayed in the Conference Final Program next to the afternoon break information. This sponsorship is very customizable to your needs and desires. You may also display signage at the beverage break stations. *Two total afternoon breaks.*

## **Cancellation Policy for Sponsorship**

*All cancellations must be made in writing. Cancellations received before December 10, 2012 receives a 50% refund; after December 10, 2012, no refund will be issued. No refunds will be made on imprinted merchandise.*

## **Cyber Lounge** **\$6,500**

The NEW and sure to be popular, Cyber Lounge offers an informal networking area to check e-mail, access the Internet and communicate with others at the conference. The Cyber Lounge will be centrally located between the technical session rooms and the Exhibit Hall. Your company name and logo will appear on the desktop screensavers. Open during Exhibit Hall hours.

## **Conference Bags** **\$6,000**

Your logo on the always popular – Conference bag for all attendees. Each Conference attendee will receive a conference bag at registration with your logo on the front. It's a great way to make a good first impression. *ASPRS will provide bags.*

## **Hotel Key Cards** **\$3,000**

Welcome guests as they check into their hotel rooms. Over 3,000 keys will be produced for the headquarters hotel. Provide us with your logo and we'll do the rest.

## **Conference Notepads** **\$1,000**

Attendees take plenty of notes during all the Technical Sessions. Have your company logo imprinted on the conference notepads distributed to all delegates. It's a handy item that attendees will be sure to use during the conference and for months afterward. *Item supplied by Sponsor.*

## **Lanyards** **\$2,000**

All attendees will receive a lanyard at registration and wear it throughout the conference. Have your company logo imprinted on the conference lanyard for all attendees. *Items supplied by Sponsor.*

## **Conference Pens** **\$1,000**

Attendees take plenty of notes during all the Technical Sessions. Have your company logoed pens distributed to all delegates. It's a handy item that attendees will be sure to use during the conference and for months afterward. *Item supplied by Sponsor.*

## **Student/Young Professional Speed Networking Event\*** **\$500 (exclusive) \$250 (non-exclusive)**

This lively event is specifically designed for students and young professionals. Get your company name in front of these up-and-coming professionals. Your company will receive verbal recognition, a logo printed on the event signage and you may elect to set-up a tabletop display during the event.

*\*Indicates Multiple Sponsorships Available*



# ASPRS 2013 Annual Conference - EXHIBIT CONTRACT

The following rules and regulations will govern the American Society for Photogrammetry and Remote Sensing (ASPRS) 2013 Annual Conference and Exhibition and are made a part of all contracts for space between ASPRS and the person, partnership, or corporation engaging the space.

**Contract.** This contract constitutes a formal agreement for the right to use the exhibit space allotted.

**Location.** The ASPRS 2013 Annual Conference and Exhibition Hall will be located in the Baltimore Marriott Waterfront Hotel, Baltimore, Maryland USA. ASPRS reserves the right to move the exhibition to another location if necessary.

**Exhibit Content.** Exhibits must be related to professional and practice development for conference attendees and/or related products and services. ASPRS reserve the right to refuse applications not meeting standards or expectations, as well as the right to curtail exhibits or parts of exhibits that do not reflect the character of the meeting. If an application for exhibit space is not approved, payment will be refunded in full. Exhibit space is not intended for airing views on either side of a controversial, social, political or professional issues. In addition, potential exhibitors are advised that contests, lotteries, raffles and games of chance may not be conducted without prior approval of ASPRS.

**Booth Description.** Booth dimensions indicated on the Exhibit Hall Floor Plan are believed to be accurate, but may be approximate. Booths will be standard 8'x10' units or multiples thereof. No walls, partitions, decorations or other obstructions may be erected that in any way interfere with the view of any other exhibitor. Exhibitors who wish to use any non-standard booth equipment or signs, decorations or arrangements of display material that conflict in any way with these regulations must submit to ASPRS or their agents, two copies of a detailed sketch or proposed layout (including dimensions) at least 30 days before the conference for approval by ASPRS.

**Acceptance of Exhibits.** Applications for exhibit space are subject to review as described under the heading "Exhibit Content." First-time exhibitors should include a sample brochure or pamphlet with their exhibit application for this purpose.

Unethical conduct or infraction of rules on the part of the exhibitor or the exhibitor's representative(s), or both, will subject the exhibitor and said representative(s) to dismissal from the exhibition area, in which event it is agreed that no refund shall be made by ASPRS and further that no demand for redress will be made by the exhibitor or the exhibitor's representative(s).

**Booth Assignment.** Assignment of space for accepted exhibits is made by ASPRS. Assignments are made according to contract date, payment received, and space preference. Preference given for booth location is at the discretion of ASPRS and is not guaranteed. ASPRS reserves the right to assign exhibit space and rearrange the floor plan to relocate booths in order to maintain the overall harmony of the exhibition.

**Cancellation/Refund Policy.** If this contract has not been received, properly signed and accompanied by a 50 percent deposit and a signed application for exhibit space, this contract will be declared null and void. Upon receipt of a space confirmation and invoice for the remaining balance, payment is due within 30 calendar days of the date shown on that invoice. If the exhibit space contract is received less than 60 days prior to the exhibit hall opening, full payment is due with submission of the contract.

Any exhibitor who cancels prior to December 10, 2012 shall forfeit and pay to ASPRS, as liquidated damages, a sum of money equal to 50 percent of the full price of said exhibitor's booth space. Any exhibitor who cancels after December 10, 2012 shall forfeit and pay to ASPRS, as liquidated damages, a sum of money equal to 100 percent of the full price of said exhibitor's booth space. All cancellations must be submitted in writing.

If the ASPRS 2013 Annual Conference and Exhibition is canceled due to circumstances beyond the control of ASPRS or the Baltimore Marriott Waterfront Hotel, Baltimore, Maryland, all payments connected with the booth rental will be refunded.

**Installation & Dismantling of Exhibits.** The Exhibit Hall will be available for installation on Sunday, March 24, 2013 from 5:00 pm to 10:00 pm (*overtime service rates apply*), Monday, March 25, 2013 from 8:00 am to 5:00 pm and Tuesday, March 26 from 7:00 am to 9:15 am.

**Official Exhibit Hours:** (ASPRS reserves the right to alter the Exhibit Hours if necessary.)

Tuesday, March 26, 2013	10:30 am to 7:00 pm
Wednesday, March 27, 2013	9:00 am to 5:00 pm
Thursday, March 28, 2013	8:00 am to 11:00 am

Dismantling of exhibits may not begin before 11:01 am on Thursday, March 28<sup>th</sup> and must be completed by 4:00 pm. Failure to remove on the date specified will constitute authority of lessor to so remove the exhibit at the expense of the exhibitor.

**Insurance.** Exhibitors must insure their exhibits against damages that may be caused by accidents at the time of delivery, during the exhibition, and removal as well as any injury caused to any member of the public that may be harmed by the exhibits in the amount of \$1 million dollars. **PLEASE NOTE: ASPRS must be named in all insurance policies as an additional insurer for all ASPRS shows and a Certificate of Insurance must be provided to ASPRS prior to installation of any exhibit.** Certificates should be sent to Heather Staverman, ASPRS, 5410 Grosvenor Lane, Suite 210, Bethesda, MD 20814. Exhibits cannot be installed until such certificate has been provided.

**Exhibitor's Admittance During Non-Show Hours.** Representatives of exhibiting companies will be permitted to enter the exhibit area one hour before the scheduled opening time each day and remain one half hour after closing time each day. Specific hours have been set-up for move-in and move-out. Special arrangements must be made through the ASPRS Exhibits Manager should exhibitors require additional time in their booth before or after scheduled hall hours. **Children, under the age of 13, are NOT permitted in the Exhibit Hall at any time.**

**Limitation of Liability.** Neither ASPRS, the Baltimore Marriott Waterfront Hotel, nor officers or representatives of the conference, will be responsible for any injury, loss, or damage that may occur to the exhibitor or the exhibitor's employees or property from any cause whatsoever. The sponsoring organizations provide general hall security on a 24-hour basis; however, it makes no warranty, expressed or implied, that the services it furnishes will avert or prevent occurrences which may result in loss or damage. All insurance is the exhibitor's sole responsibility.

In addition, the exhibitor assumes all liability for any damage to the facility's walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations and ordinances of any governmental authority and of the contracted facility.

**Booth Design.** Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space, or for any reason becomes objectionable, must be modified immediately or removed by the exhibitor. ASPRS reserve the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, masking will be placed to cover unsightly wires, unfinished back-walls, etc. at the exhibitor's expense.

**Exhibitor Activities.** All interviews, canvassing, or other sales activities shall be confined to the limits of the exhibitor's booth, lounges and/or restaurant seating area. Equipment displays shall be confined to the limits of the exhibitor's booth.

**Subleasing of Space.** Exhibitors may not sublet their space, nor any part thereof, or make any arrangements for display by a non-exhibiting company, without the written consent of ASPRS. All requests must be submitted in writing prior to the contract signing. Both parties must sign and agree to the terms outlined here within.

**Identification.** All visitors to the Exhibit Hall will be required to register before entering. Exhibitors must display, at all times, an official badge supplied by ASPRS for the 2012 Specialty Conference and Exhibition.

**Fire Regulation.** Draperies and decorating materials used by the exhibitor shall be of flame-retardant nature and all activities with regard to exhibiting shall be in compliance with Tampa, Florida Fire Department regulations.

**Labor.** Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Exhibitors are required to observe all union labor contracts enforced within the Baltimore Marriott Waterfront Hotel. Information will be included in the Exhibitor's Service Kit, outlining the jurisdictions of local union labor.

**Sound Devices & Lighting.** Public address, sound-producing or amplification devices which project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices or presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. ASPRS reserve the right to restrict the use of sound, glaring lights or objectionable lighting effects. Adequate illumination of the exhibit area is provided. Music, whether vocal or instrumental, is prohibited.

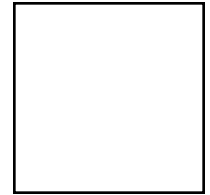
**Electrical Work.** Individual electrical outlets may be obtained at an additional cost. All electrical work must be installed to meet safety requirements. Electric utility services will be outlined in the Exhibitor's Service Kit.

**Food & Beverage.** All catering and concession needs for the show are provided exclusively by the Baltimore Marriott Waterfront Hotel, Baltimore, Maryland. All food and beverages must be purchased from the Baltimore Marriott Waterfront Hotel, and none may be brought onto the premises by the Exhibitors or conference attendees. Exhibitor distribution of food and beverages for consumption in the building shall be at the exhibitor's risk and expense, and shall comply with all applicable federal, state and local health and safety laws and regulations.

**Exhibitor Service Kit.** An official show service kit will be sent electronically to the person designated to be in charge of the exhibitor's booth approximately 60 days prior to the conference. The standards and policies set forth in the Exhibitor's Service Kit will be binding on all exhibitors. Under no circumstances will ASPRS or the Baltimore Marriott Waterfront Hotel assume any responsibilities for loss or damage to goods consigned to the Official Conference Decorator.

**General.** ASPRS reserve the right to restrict exhibits which, because of noise, method of operation, or for any other reason become objectionable, and also to prohibit or evict an exhibit which, in the opinion of ASPRS, may detract from the general character of the exhibits. This reservation includes persons, things, conduct, printed matter, or anything of an objectionable nature.

**Keep a copy of this contract for your records.**



## CONFLUENCE BY THE BAY — A GATHERING OF GEOSPATIAL INSIGHTS

ASPRS 2013 Annual Conference

March 24-28, 2013

Baltimore Marriott Waterfront Hotel

Baltimore, Maryland

### EXHIBITOR PROSPECTUS

[www.asprs.org/Conferences/Baltimore2013](http://www.asprs.org/Conferences/Baltimore2013)



**13 million visitors are drawn to Baltimore's world-famous Inner Harbor every year! Make sure you're the 13,000,001<sup>st</sup>.** The ASPRS 2013 Annual Conference is situated along the Baltimore Inner Harbor offering a large variety of attractions, most within walking distance. Also, due to Baltimore's location within the U.S. Northeast corridor it provides easy access to Washington, Philadelphia and New York.



# ASPRS 2013 Annual Conference

## Contract Rules Accepted and Agreed

I have read and agree to the terms of the Exhibit Contract.

Authorized by \_\_\_\_\_ Title \_\_\_\_\_ Signature/Date \_\_\_\_\_

### Application Information (please print)

ASPRS Sustaining Member Number \_\_\_\_\_  
Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

### Total Number of Booths Required

### Preferred booth selections:

	Early Bird Discount	After April 2, 2012	1 <sup>st</sup>
ASPRS Sustaining Member	\$3,100	\$3,410	_____
Conference Sponsoring Companies/Government Agencies & Universities	\$2,250	\$2,475	2 <sup>nd</sup> _____
Non-member	\$4,000	\$4,400	3 <sup>rd</sup> _____

# of 8' x 10' Booth Required \_\_\_\_\_ x Price from Above \_\_\_\_\_ = Total Amount Due: \$ \_\_\_\_\_  
50% Deposit: \$ \_\_\_\_\_  
4<sup>th</sup> \_\_\_\_\_

### Sponsorship Opportunities

<input type="checkbox"/> Keynote Speaker \$ _____	<input type="checkbox"/> Hotel Key Cards	\$3,000	Booth Total: \$ _____
<input type="checkbox"/> Exhibitors' Reception \$ _____	<input type="checkbox"/> Morning Beverage Breaks	\$2,500	Sponsorship Total: \$ _____
<input type="checkbox"/> Student/Young Professional \$ _____ Speed Networking Event	<input type="checkbox"/> Afternoon Beverage Breaks	\$2,000	<b>TOTAL ENCLOSED: \$ _____</b>
<input type="checkbox"/> Cyber Lounge \$6,500	<input type="checkbox"/> Conference Pens	\$1,000	<b>PLEASE RETURN TO:</b>
<input type="checkbox"/> Conference Proceedings on Flash Drive \$3,000	<input type="checkbox"/> Conference Notepads	\$1,000	Christy Bradford, Sales Support Assistant
<input type="checkbox"/> Conference Bags \$6,000	<input type="checkbox"/> Lanyards	\$2,000	Mohanna Sales Representatives
	Sponsorship Total: \$ _____		305 W. Spring Creek Pkwy, Bldg C-101
			Plano, TX 75023
			christy@mohanna.com
			(214) 291-3654

### Method of Payment

Check (Make checks payable to: ASPRS 2013 Annual Conference)  Visa  Mastercard  American Express  Discover

Remaining Balance \$ \_\_\_\_\_ (TO BE INVOICED)

Name on Credit Card \_\_\_\_\_ Credit Card Account Number \_\_\_\_\_ Expires (MO/YR) \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_